



IBS[®]

ICFAI BUSINESS SCHOOL

MUMBAI

PRESENTS



KONFLUX
KONFLUX

WHERE MIND, ACTION & PASSION MEET

BROCHURE

DEC 22 & 23 , 2023





ABOUT IBS MUMBAI

ICFAI Business School , Mumbai is a constituent of The ICFAI foundation, located in Powai, offering a full time Post Graduation Programme in Management. Within a span of 25 years since its' establishment, IBS Mumbai has grown immensely and achieved wide spread recognition across all professional bodies. For the holistic development of students, they are encouraged to participate in several co-curricular activities.





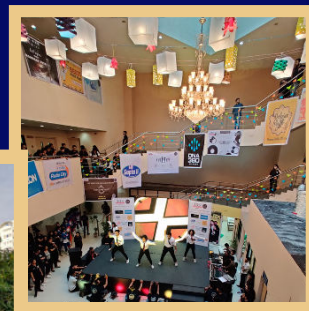
KONFLUX
WHERE MIND, ACTION & PASSION MEET

ABOUT KONFLUX

Konflux: Rivayat , is the fusion of history into India's vibrant traditions. A hub where talents, creativity and innovation blends seamlessly.

Like India's expanse, it embraces monuments, culture, and diversity. Discover your talent, act upon it, and watch your mind create the beauty like incredible India.

Where mind, action, and passion meet, Rivayat epitomizes the heartbeat of our diverse nation.



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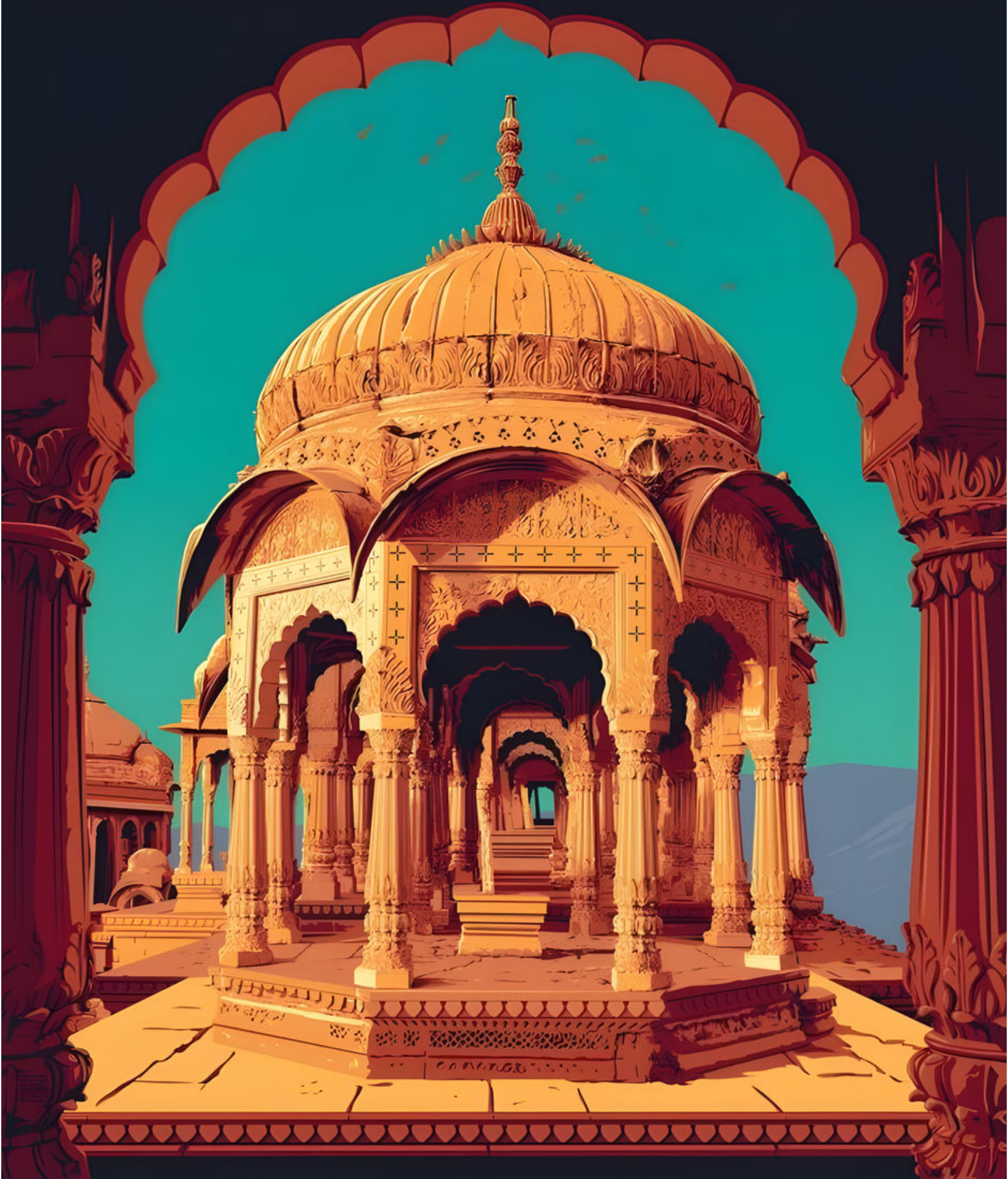
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Domain & Events





CORPORATE COHESION

Get ready to hit the wicket, ace the accusation, and watch your ideas take flight. Engage your corporate spirit in a dynamic event where knowledge, wit, and creativity converge. From sharpening your skills to unleashing groundbreaking ideas. Don't miss this opportunity to unite, innovate, and emerge victorious!

POC Details:

Vrunda Modasara: 9157240839

Yash Jain: 9324448455

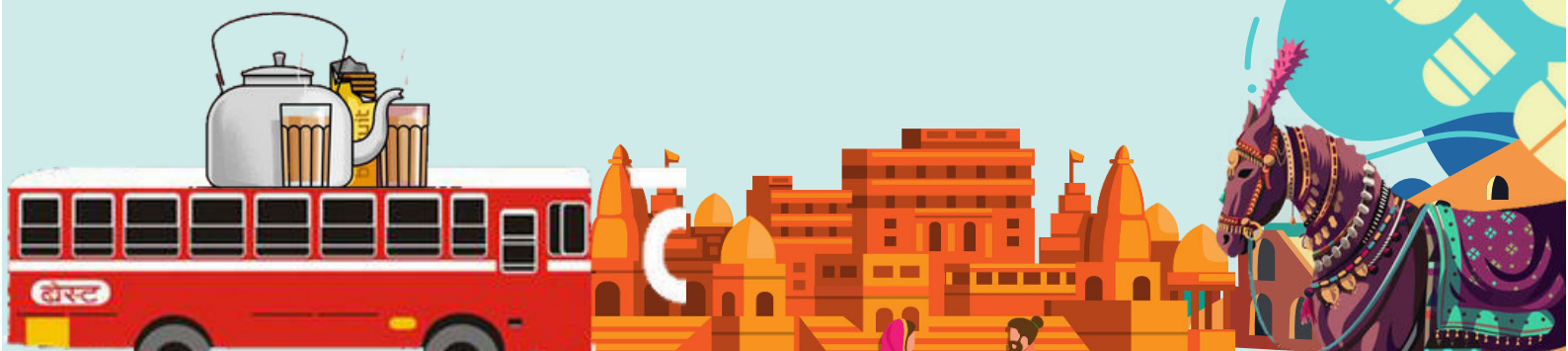
CORPORATE SYMPOSIUM

Step into the arena of the Corporate Symposium, unleash your secret corporate weapon and showcase your Eidetic-Talent, Managerial Skills, and unrivalled Corporate Knowledge. As the saying goes, 'In the face of challenge, true talent emerges.' Join us in this epic battle of wits and strategy.

POC Details:

Vrunda Modasara: 9157240839

Yash Jain: 9324448455



MONEY MAZE MARATHON

“The Money Maze Marathon” promises an exhilarating fusion of entertainment and intellect!!

"Knowledge Buzz" round, teams answer questions to eliminate numbers from their Bingo card. The top 4 teams with the sharpest knowledge advance to the Final Round.

"Ledger Mania" uses virtual currency in a high-stakes showdown to reach a mysterious target. The first to hit the bullseye wins in The Money Maze Marathon, where knowledge meets excitement!

POC Details:

Nishi Bhomawat: 7891967936

Vaibhav Khandelwal: 8349965273

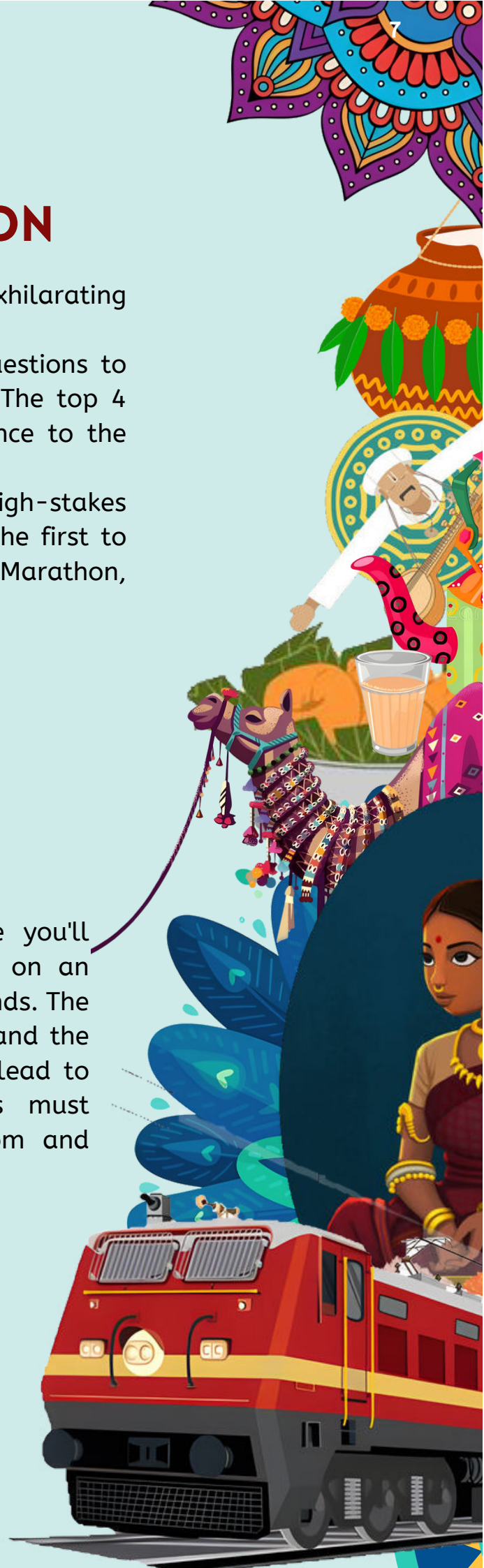
HUSTLE BUSTLE

Buckle up for a trio team event, where you'll master noughts and crosses and embark on an analytical treasure hunt in two thrilling rounds. The first round is a Tic-Tac-Trivia Showdown, and the final round is a Treasure hunt which will lead to Escape Enigma Adventure where teams must decode the final clue to escape the room and secure their victory.

POC Details:

Zil Shah: 8698069047

Bhumika Paunekar: 8652419073





POPEYE GENIX

IA trio team event, spanning 3 rounds, unites quick-wittedness, analytical prowess, creative problem-solving, and presentation skills. The first round is a race against time, testing your intellect, and conquering 'The Mind Marathon Challenge' – where quick thinking is your key to victory. The second round is a take on AI Unveiling India's Diversity where teams continue to paint the tapestry of India's heritage with AI magic. The final round will put your presentation and technical skills to the test by decoding a dataset

POC Details:

Zil Shah: 8698069047

Bhumika Paunekar: 8652419073

BUSINESS BAAZIGAR

Business Baazigar promises to be an exciting, fun and dynamic event, featuring multiple rounds that will inspire participants, while challenge their inventiveness, vision, innovative ideas, and critical thinking.

POC Details:

Prayas Jain: 8839213882

Anchit Agarwal: 8318784359



रण-NEETI

Consisting of three rounds, रण-neeti is an exciting amalgamation of fun with learning, where the students will be exposed to stimulating activities, requiring them to incorporate focus with mindfulness.

POC Details:

Shabeena Choudhary: 90829 92498

Keval Nisar: 70215 44147

OPERATION EXPERIENCE

Participants will be prompted to use creative thinking to craft innovative solutions for operational challenges. These solutions will be presented in a friendly yet competitive setting, showcasing their ability to improve efficiency, optimise supply chains, and address vital issues. The event will emphasise both problem-solving and the importance of teamwork and adaptability, fostering knowledge exchange and networking among participants.

POC Details:

Atharva Salunke: 8291136964

Apeksha Nayar: 7709795456





DHANTAKSHAK

Join us at the DhanTakshak the flagship event of Kautilya - The Finance and Economics Club of IBS Mumbai where you'll embark on a thrilling journey to test and sharpen your investing, analytical, and budgeting skills. Dive headfirst into a world of challenges, real- world scenarios, and financial puzzles, all designed to ignite your financial acumen. Get ready to dive into the ocean and unlock your inner financial genius!

POC Details:

Harsha Sindhi: 9457422822

Sarthak Patil: 9321482840

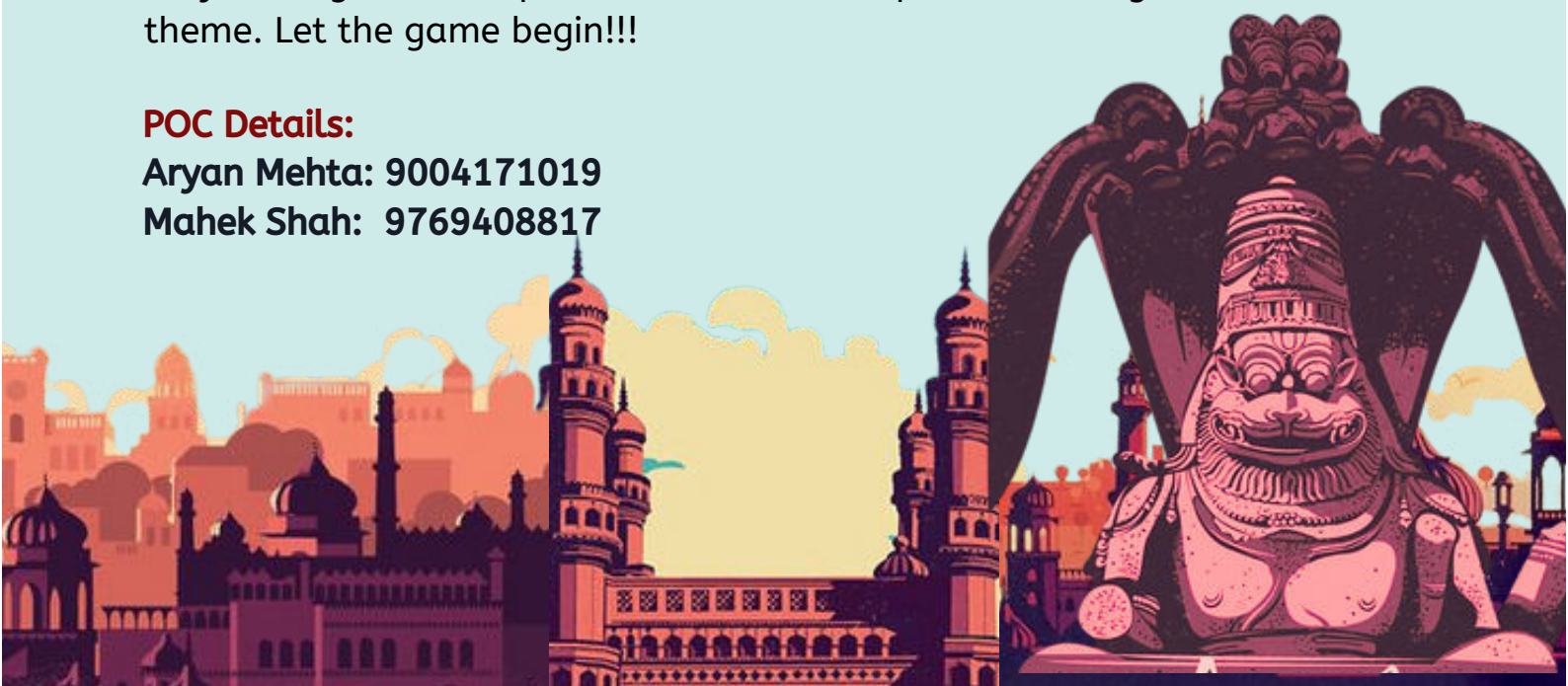
BRANDCAMP360

Brandcamp 360 is your chance to display your creative, presentation, and management talents, especially in the world of marketing. If you're skilled at marketing , you're invited to show your magic.The focus here is on smart planning, strategic thinking, and leveraging your resources while staying in sync with the latest marketing trends and branding strategies. Each team's task is to map out how they'll bring their unique ideas to life in response to the given theme. Let the game begin!!!

POC Details:

Aryan Mehta: 9004171019

Mahek Shah: 9769408817



SOCIAL IDEATE

Social Ideate is an exciting event that delves into the ever-changing world of modern marketing. It's a thrilling journey that focuses on strategic thinking, aiming to spark your creativity and test your innovation in the wide field of marketing. Get ready to unleash your creativity and think outside the box while exploring the endless possibilities of marketing.

POC Details:

Purvi Kansadia: 9930946736

Ashish Bhaira: 6377422128

M-SIGNIA

The event includes unique marketing domain knowledge that will test your ability on brands and collaborations. Come experience a day full with creative partnerships, marketing miracles, and a little of Indian spice. This is where marketing and creativity collide at M-Signia, and this is where the wild trip begins. Don't miss out the bus, See you at Konflux.!

POC Details:

Sakshi Parte: 8369558484

Karan Joshi: 9167322426

STRATEZION

Stratezion is a whirlwind of strategic challenges, creativity, and entertainment. Are you ready to prove your business and corporate strategy skills? Join us for a day of excitement and strategy at its best where learning will happen with a Fun twist.

POC Details:

Sakshi Parte: 8369558484

Karan Joshi: 9167322426





TRADITION TROVE

Round 1:

Business brainiacs: the sales challenge.

In this quiz will be there where taglines, jingles, and current strategies used by the companies will be the basis of the questions. Winners of this Round will get chance to participate in next round.

10 to 15 minutes.

Round 2:

Retail quest:

In this Round you will get brand names and you have to make a solid retail strategy to boost your sales. Stronger the retail strategy better the points you will get and after presentation you will have Q&A Round where judges will ask some questions and on the basis of your answers you will get chance to participate in next round. 5 to 10 minutes for presentation and 2 minutes for Q&A

Round 3:

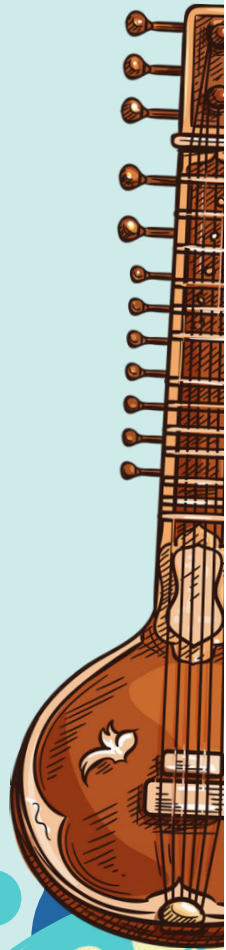
The debate derby:

In this Round there will be two team they will have debate on given brand one party will give positive points about that brand and another party will give negative points about that brand. 2 minutes for positive points and 2 minutes for negative points.

POC Details:

Vaibhav Pandey: 8318669531

Vaishnavi Sarde: 8805566172



BUZZPLOSION

Let's test how far you can go in debating against the incorrect mindset of your friends. Participants will be given an image of any famous person, and they will have to estimate the personality within the allotted time. Friends or No Friends. Let's watch how this battle plays out! In the last round, the teams will get people-related concerns as a case study.

POC Details:

Riya Dutta: 9359439878

Niki Dhirwani: 9511896541

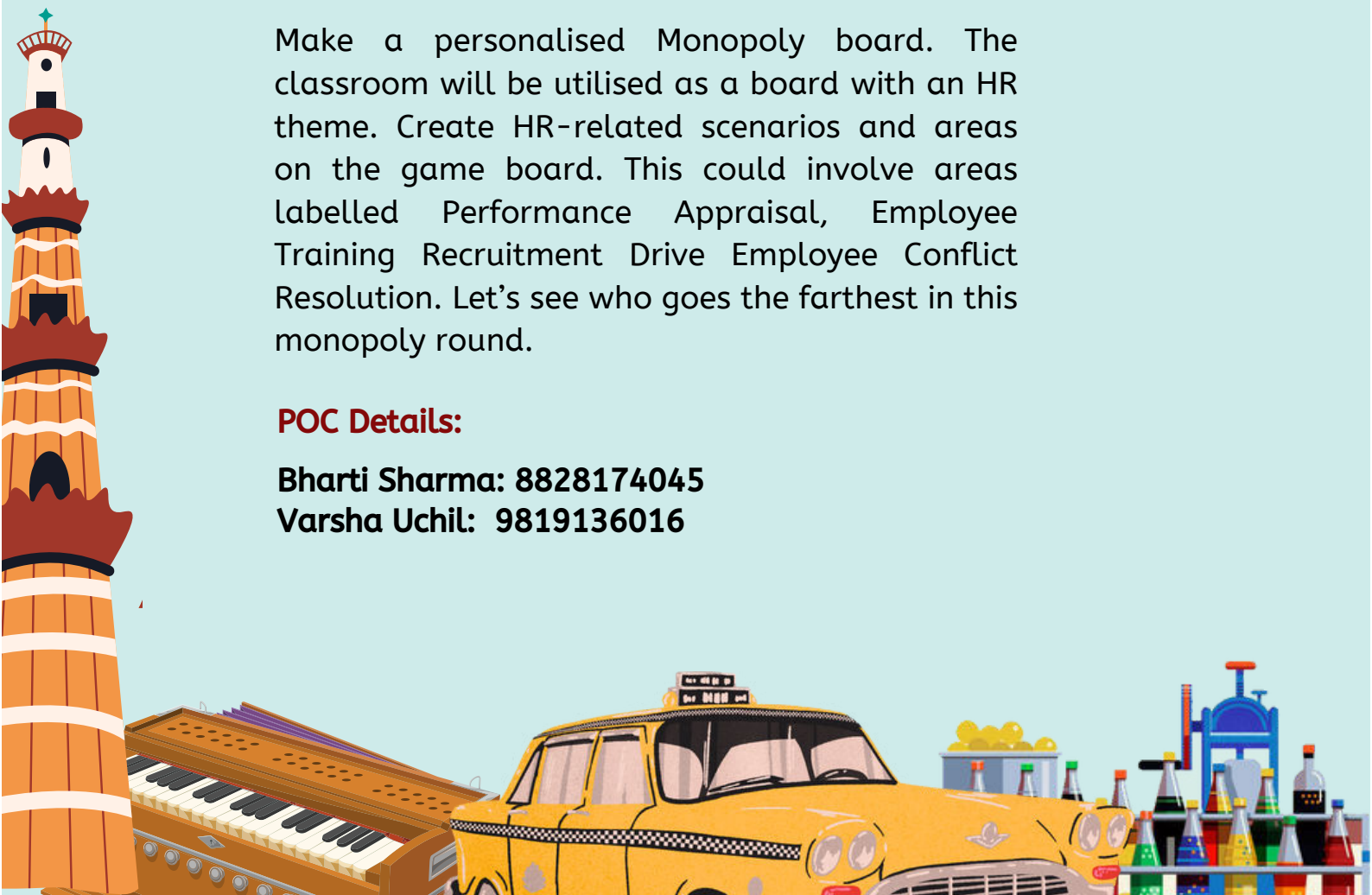
MANAGEMENT MONOPOLY

Make a personalised Monopoly board. The classroom will be utilised as a board with an HR theme. Create HR-related scenarios and areas on the game board. This could involve areas labelled Performance Appraisal, Employee Training Recruitment Drive Employee Conflict Resolution. Let's see who goes the farthest in this monopoly round.

POC Details:

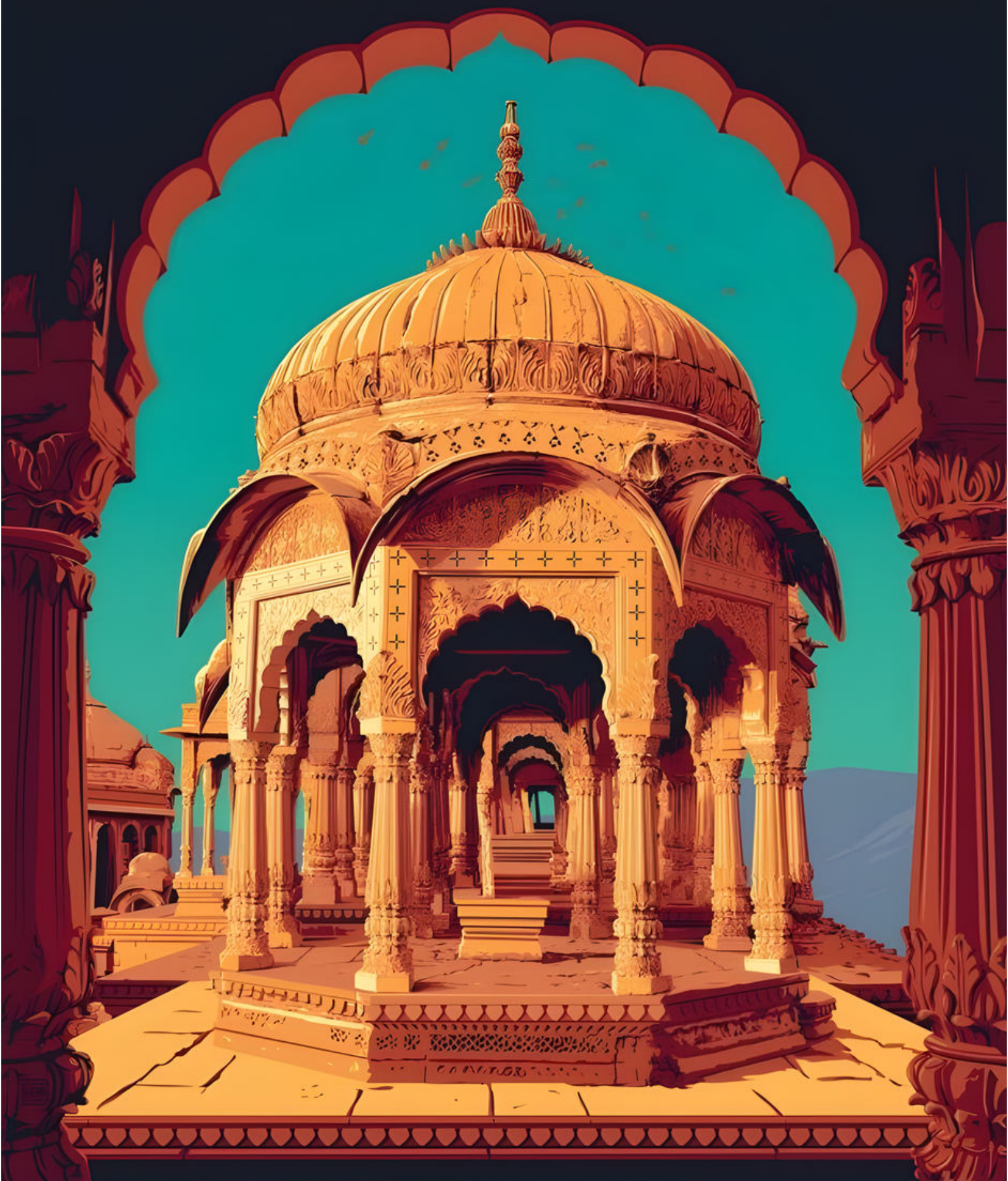
Bharti Sharma: 8828174045

Varsha Uchil: 9819136016





Performing Events



CRICKET CHAMPIONSHIP

Cricket, where skills meet strategy, and every stroke echoes with the thrill of the game. It's not just a sport; it's a passion, a legacy, and a celebration of teamwork. Dive into the game of cricket, where boundaries are more than just lines on the pitch. Experience the excitement, feel the adrenaline, and embrace the spirit of the game. Cricket isn't just a sport; it's an emotion shared by millions.

POC Details:

Shreyash Satam: 9082461355

Shubham Sarda: 9825109158

FOOTBALL CHAMPIONSHIP

Say more with your feet than you ever could with words. Score big and win big from rock solid defenders to free scoring forwards and immerse yourself in the world's most popular sport!

POC Details:

Ketan Senva: 8879777469

Aditya Shetty: 9619629823

BGMI (YUDDH BHUMI 3.0)

Battlegrounds Mobile India is a first-person/third-person shooter that throws you right into a cutthroat battle royale. You got a whole hundred players droppin; into a tight zone, guns blazing. The mission? Hold it down and survive as the play area shrinks

POC Details:

Shubham Shekhawat: 7021750267

Kumar Kshitij: 7909066356



VALORANT

Valorant is a popular tactical first-person shooter (FPS) game developed by Riot Games. It combines precise gunplay with unique character abilities. Players form teams and engage in intense, strategic matches. Valorant has a growing esports scene and a dedicated player base, making it a significant presence in the competitive gaming world.

POC Details:

Tanmay Patil: 8983236068

Gandhar Khadilkar: 9930440087

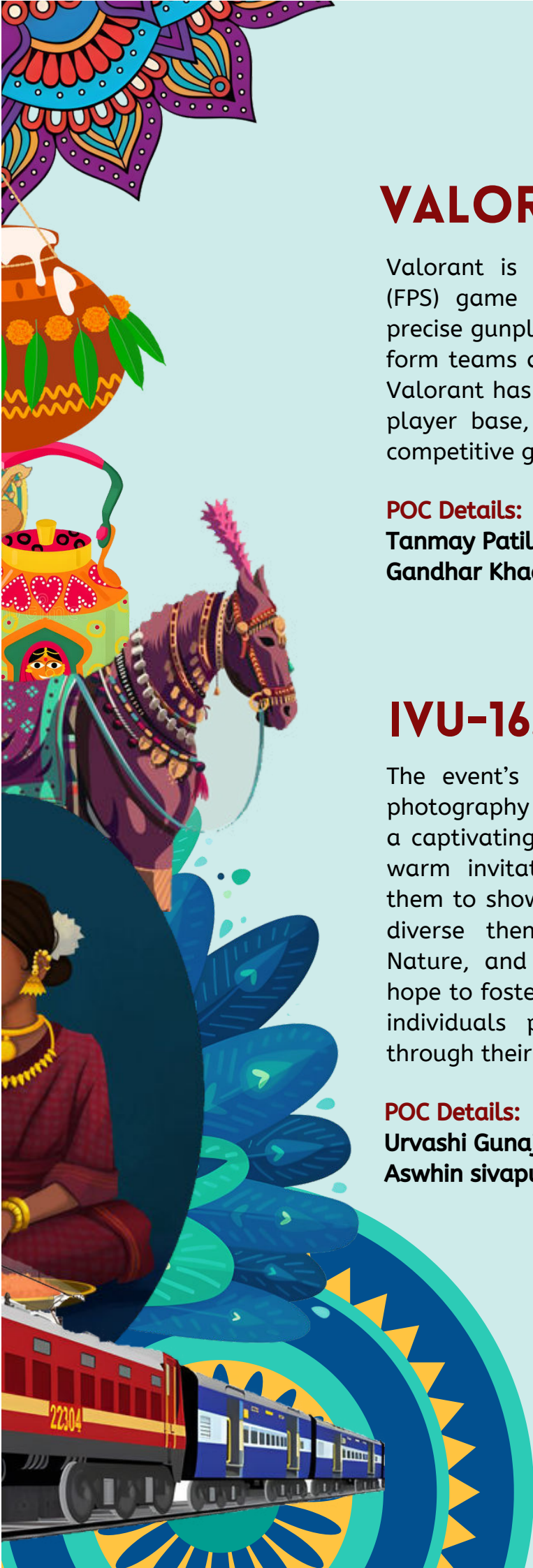
IVU-16.0

The event's primary aim is to inspire and engage photography enthusiasts, inviting them to take part in a captivating photography contest. i-fOcus extends a warm invitation to all photographers, encouraging them to showcase their skills and creativity across six diverse themes: History/Ancient, Portrait, Wildlife, Nature, and Festival. By offering this platform, we hope to foster a spirit of artistic competition and unite individuals passionate about capturing the world through their lenses.

POC Details:

Urvashi Gunaji: 7506162411

Aswhin sivapunyam: 9880251602



DESI THAAT

Here is some exciting fitness exercises for you to show your fitness in 3 Rounds.

The 1st Round is Dil ki Dhadkan it is buzzer round consisting 50 question from various fields including gym,yoga,nutrition,etc..

The 2nd Round Is Kismat ka Khel where your luck depends on the deck and the dice.

The 3rd Round is Akhade ka Bazigar where desi touch is given to the fitness exercises.

POC Details:

Mayur Hinduja: 83293 56472

Ruchika Singh: 9920685645

ARM WRESTLING

Embrace the burn. Embrace the gains. A true definition of strength, stamina and endurance. The ultimate test of power and determination.

POC Details:

Mayur Hinduja: 83293 56472

Ruchika Singh : 9920685645





NAZARIYA

Club Parivartan, the social entrepreneurship club of IBS Mumbai, is thrilled to present an exciting journey of knowledge and collaboration. The elimination round will be a delightful fusion of India's diverse traditions with a Taboo style game. The prize-winning round will require joint effort involving your case study analysis skills combined with an understanding of various social issues in India. To participate, you'll need a team of three members.

POC Details:

Anubha Jakhodia: 75720 22849

Yogita Jhaharia: 99823 39658

CANVAS OF CULTURE

Step into a world where creativity knows no bounds! This distinctive competition has a twist – participants randomly select traditional art forms from chits and then let their imagination run wild, reinterpreting these art forms with fresh, innovative techniques. It's like a vibrant revival, breathing new life into timeless classics like Madhubani, Tanjore painting, Warli art, and more. Get ready for a celebration of the perfect blend of tradition and contemporary creativity. This event is where the rich heritage of traditional art dances with the dynamic creativity of the present, promising an artistic experience that's not just engaging but explosively vibrant! Don't miss out!

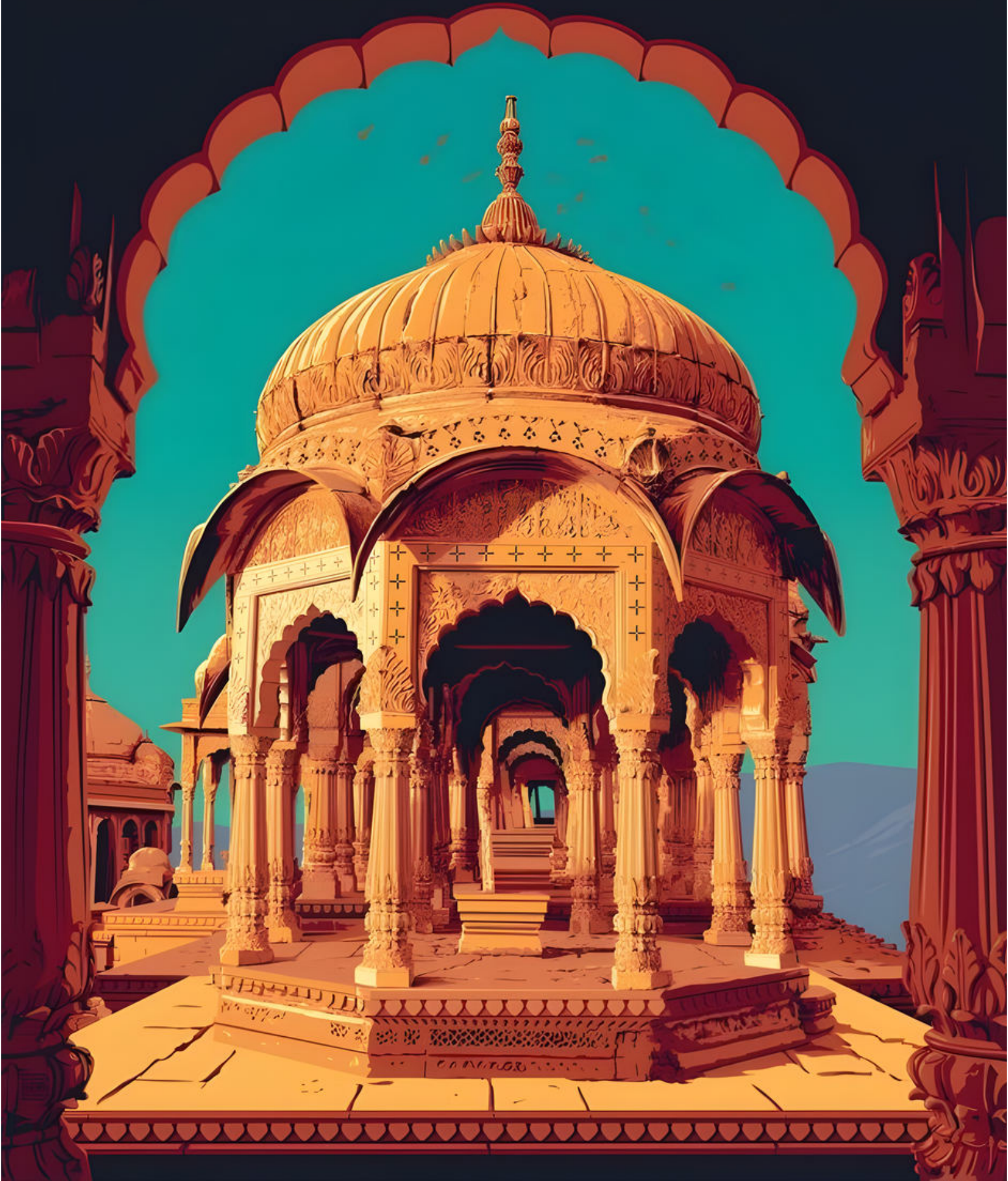
POC Details:

Surabhi Sarfare: 99202 20326

Abhishek Thakur: 99201 01760



Cultural Events





YUGANTAR

"Experience the magic of "युगांतर" in three captivating rounds– "Kalam Ki Kahani," "Talkies Time," and "Rangmanch Tales." From poetry to comedy, this event is a celebration of diverse artistic expressions, connecting the past, present, and future. It's not just an event; it's a vibrant tapestry of storytelling traditions, bridging eras with heartfelt creativity."

POC Details:

Manali Kamble: 9834519731

Vasudev Dubey: 98931 40308

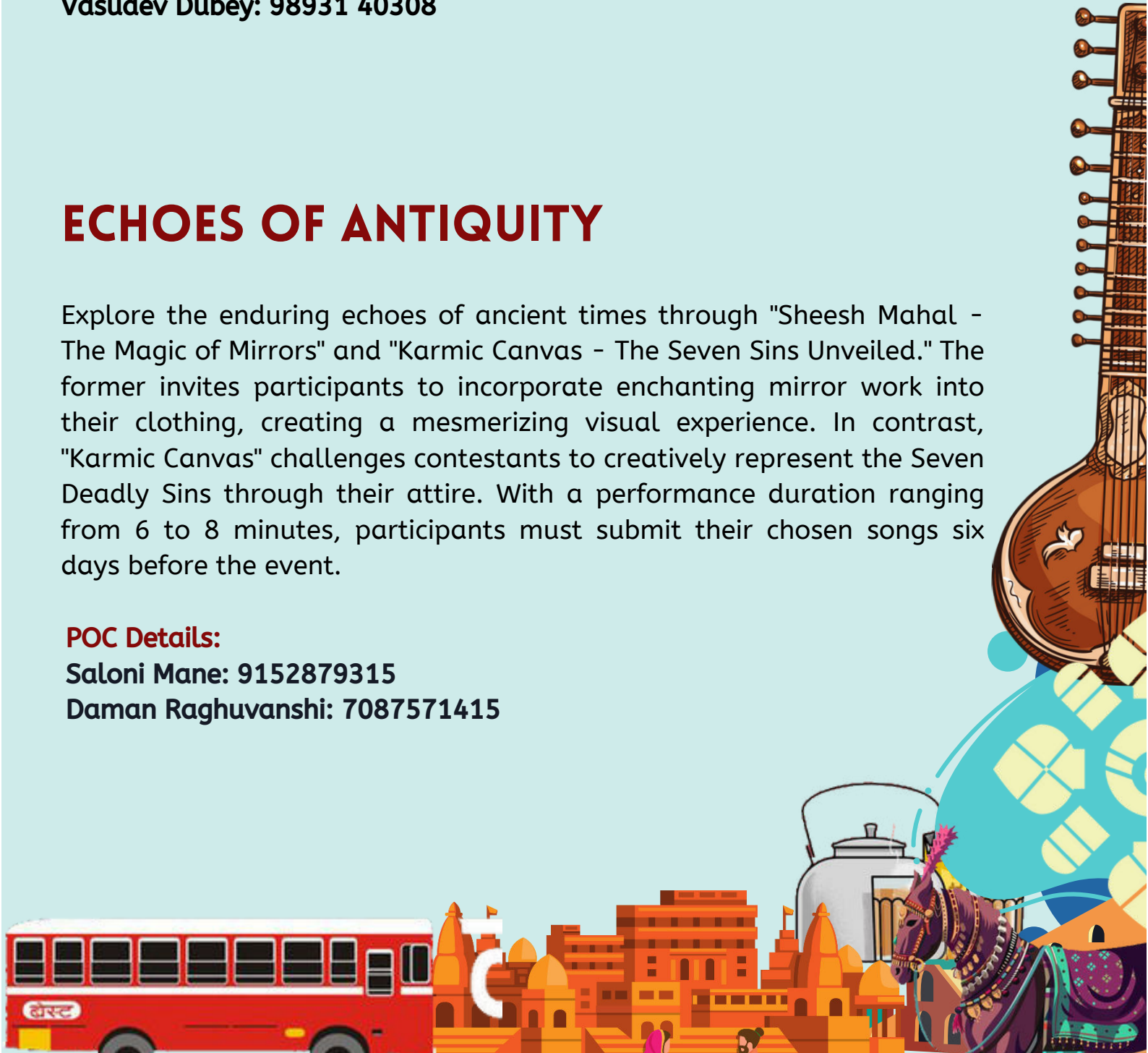
ECHOES OF ANTIQUITY

Explore the enduring echoes of ancient times through "Sheesh Mahal - The Magic of Mirrors" and "Karmic Canvas - The Seven Sins Unveiled." The former invites participants to incorporate enchanting mirror work into their clothing, creating a mesmerizing visual experience. In contrast, "Karmic Canvas" challenges contestants to creatively represent the Seven Deadly Sins through their attire. With a performance duration ranging from 6 to 8 minutes, participants must submit their chosen songs six days before the event.

POC Details:

Saloni Mane: 9152879315

Daman Raghuvanshi: 7087571415



MR. AND MISS. KONFLUX

Immerse yourself in the vibrant tapestry of Indian fashion with "Rang Rajya," where participants showcase a fusion of styles from two different states. From the energetic blend of Punjab and Rajasthan to the graceful combination of Kerala and Bengal, witness a harmonious collision of traditional elements. With a one-minute limit per performance, contestants are encouraged to bring their own props, excluding weapons, while adhering to a dress code allowing sleeveless or transparent attire.

POC Details:

Saloni Mane: 9152879315

Daman Raghuvanshi : 7087571415

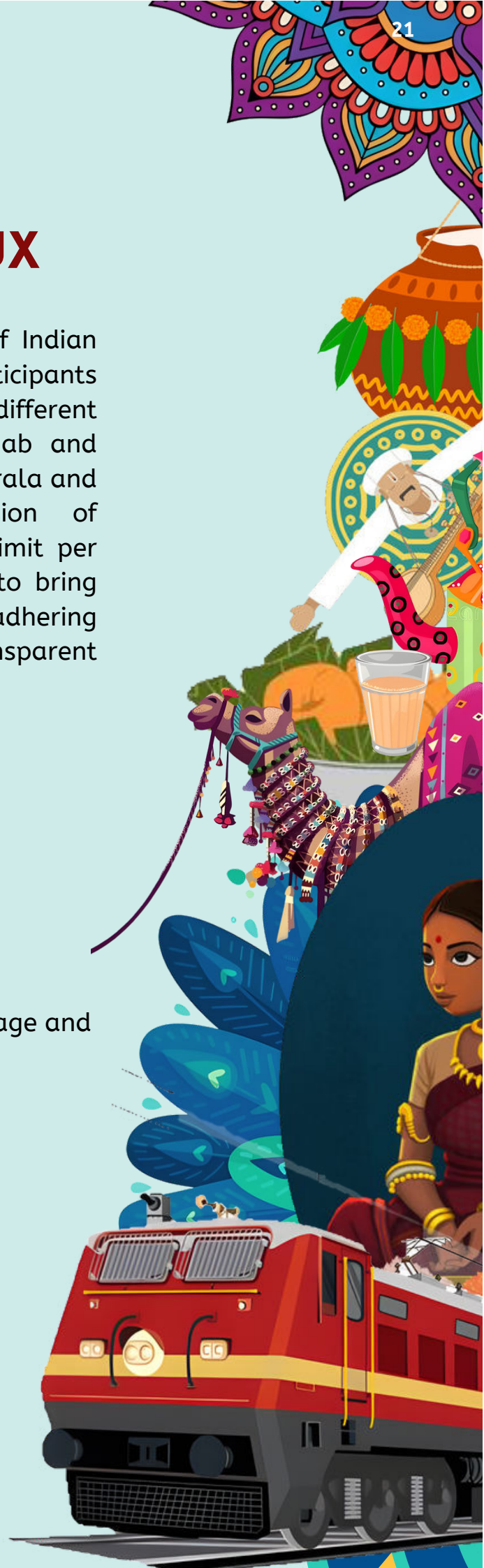
SWAROSTAV

A celebration of India's diverse musical heritage and languages, where solo vocal artists or instrumentalists harmonize their talents in a symphony of voices and instruments.

POC Details:

Monojeet Deb: 8724817001

Mohit Chacnchlani: 9167044984





CRESCENDO: ECHOES OF INDIAN CULTURE

Crescendo is an enchanting stage where musical groups come together to celebrate the vibrant tapestry of India's cultural musical heritage, in languages and genres across India.

POC Details:

Monojeet Deb: 8724817001

Mohit Chacnchlani: 9167044984

RHYTHMIC FUSION

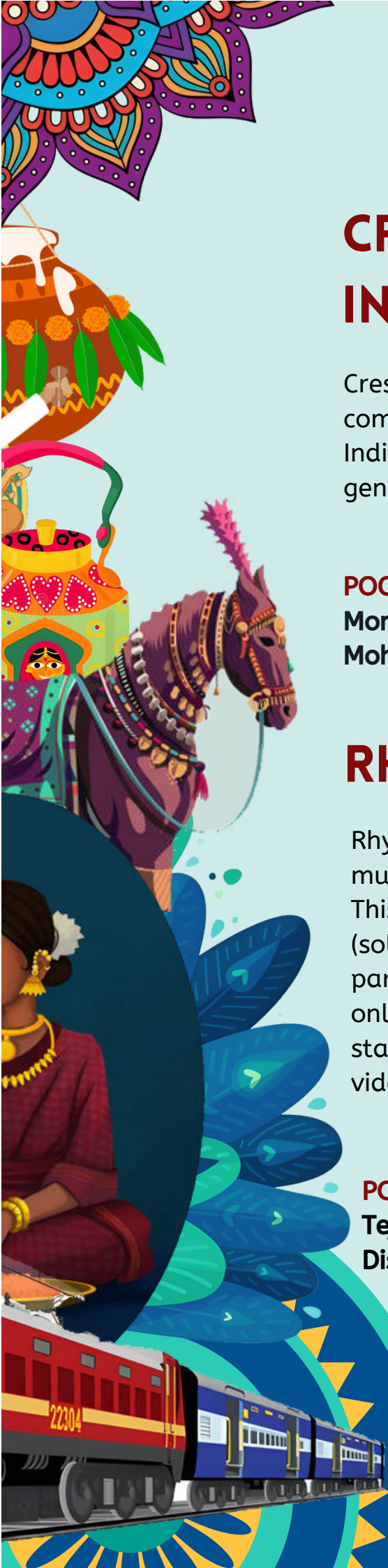
Rhythmic Fusion combines the elements of dance and music, blending their rhythms harmoniously.

This event will have an open theme and will consist of (solo, duet, or group performances of upto four participants). The 1st round will involve submitting online videos, while the 2nd round will be an on-stage performance. following the same format as the video submission

POC Details:

Tej Dhani: 9635091368

Disha Jain: 8779510168



TREASURE HUNT

Embark on a captivating quest through the heart of India's diverse traditions with our "Traditions of India Treasure Hunt." This enthralling quiz event will transport you through the rich tapestry of Indian customs and heritage, unveiling hidden gems from ancient rituals to regional festivals. Get ready to explore, engage, and learn while celebrating the vibrant traditions that make India unique. Welcome to the adventure!

POC Details:

Manshi Singh: 8766382637

Hrithik Kumbhar: 8879052962

THE CORPORATE BUZZ

We the Rotaract club of IBS Mumbai want to drive your attention towards an eye-catching event which revolves around creating awareness about the importance of entrepreneurship. Our club is going to conduct an event "The Corporate buzz" where participants will come up with innovative business mindset, strategic problem-solving frame of mind and knowledge. In this connection, we cordially invite you to make your presence and make the event fruitful by your innovative ideas and team work.

POC Details:

Rachita Mumbaikar: 8454958935

Moti Lal Ladhar: 8200091674





Rules and Regulations

RULES & REGULATIONS

- Rights to admission are reserved.
- Entry will be given only to a valid current college ID or a current year fee receipt with valid government photo ID proof.
- Unauthorized personnel shall not be allowed backstage.
- Damage to any college property and misbehavior of any kind will be treated as a serious offense.
- Only props mentioned in the prop list will be allowed, props not mentioned in the prop list will be confiscated.
- Carry valuables at your own risk. Konflux team will not be responsible for any damage, loss or theft of your valuables.
- Items deposited are to be collected on the same day (Within 12 hours) from deposit counter, near the exit gate.
- Inappropriate items will be confiscated and will not be given back under any circumstances.

PLEASE REFER TO THE CONFISCATION AND DEPOSITION LIST.



DEPOSITION LIST CONFISCATION LIST

- Sharp objects like knives, blades, cutter, compass, nail fillers, pins, staplers, nail-Cutter(s), multiple knives, bottle-openers, scissors, choppers, syringes or injections, etc.
- Metal objects like scales/ruler, thick chain, bike chains, metal knuckles, belts, tool objects, etc.
- Inflammable objects like lighters, match boxes, cigarettes, petrol, kerosene, inflammable oils, alcohol, batteries, vapes, E-Cigarettes, deodorants, etc.
- Drugs, condoms, contraceptives, weapons, crackers, lasers, pointed rings, pointed bracelets, floppies, spray paints, ropes, etc.
- Any other articles which are not included in the above list but is injurious or harmful will not be allowed in the college premises.

DRESS CODE

BOYS: No transparent shirts, no ripped clothes, no slippers/flip-flops.

GIRLS: No crop tops, no dresses above knee length (skirts/pants), no deep neck attire, no off-shoulder tops, no ripped clothes, no slippers/flip flops.





PUBLIC RELATION RULES

- Double PR Points will be given to each person from each contingent on registering in any event before 8th December.
- The contingent will get PR points if the entire contingent is present at the reporting time on both the days.
- Points will be given on the basis of level of grand and spectacular entry of the contingent on 22nd & 23rd December.
- Each contingent has to bring a mascot according to college code (not compulsory).
- Contingent with specific dress code will gain extra points.
- To gain PR points, click pictures at the photo booth and post them on your Instagram stories and tag @konfluxibsm.
- The contingent will get +50 PR points for chanting and hooting during the events.
- Points will be given for participating in online and offline PR activities.
- Additional points will be given for: - including the word 'Konflux' in chants.

NEGATIVE POINTS WILL BE GIVEN FOR:

- Chanting in the middle of the performances.
- Using abusive/offensive language.
- Any form of physical assault.

THE CONTINGENT WITH THE HIGHEST PR POINTS WILL WIN THE PR TROPHY.



REGISTRATION



www.konflux.in

CONNECT WITH US



[konfluxibsm](https://www.instagram.com/konfluxibsm)



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For Registration, Kindly Contact:

Vinayak Jaiswal - 7003741410

Vanshika Pruthi - 8168296245

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