

# KONFLUX

PRESENTS

VIRASAT



KONFLUX

WHERE MINDS, ACTION & PASSION MEET

## BROCHURE

18th, 19th, 20th

Dec, 2025

Prizes worth Rs. 1,50,000 +





## ABOUT IBS MUMBAI

ICFAI Business School, Mumbai, is a constituent of the ICFAI foundation, located in Powai, offering a full time Post Graduation Program in Management. Within a span of 29 years since its establishment, IBS Mumbai has grown immensely and achieved widespread recognition across all professional bodies. For the holistic development of students, they are encouraged to participate in several co-curricular activities.



**Virasat****KONFLUX**

WHERE MINDS, ACTION &amp; PASSION MEET

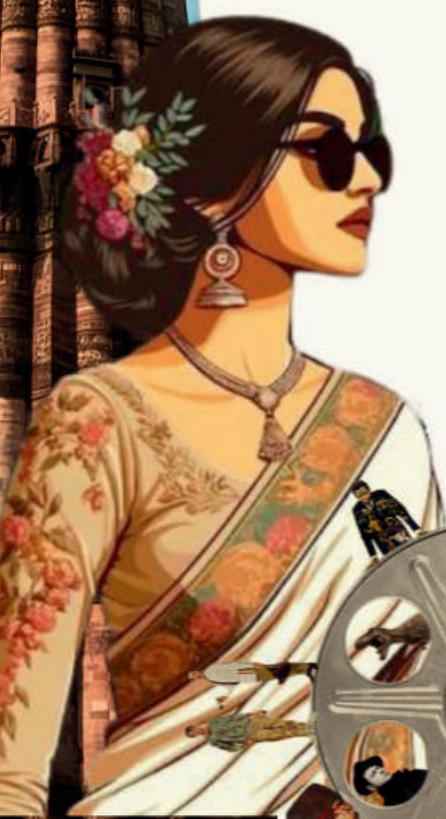
## ABOUT KONFLUX

KONFLUX is more than an event; it's a bridge between our roots and the rhythm of today. After two decades of creativity and culture, Konflux proudly steps into its 21st year, bringing to life the theme "VIRASAT, Where Tradition Meets Trends." Virasat celebrates how traditions evolve with time, where the beauty of our heritage blends with the freshness of modern expression. Through music, art, dance, architecture, heritage, and culture, we honor the stories of our past while embracing the energy of today's generation. It's where minds, passion and action come together to create moments that connect people and generations, where tradition stays alive and culture finds a new beat in today's world.



# DOMAIN EVENTS

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  - Corporate Mahasangram 06
2. **Countshield**
  - Legacy of Lakhs 07
3. **Datalogix**
  - Brainathon 08
  - Decode Fiesta 08
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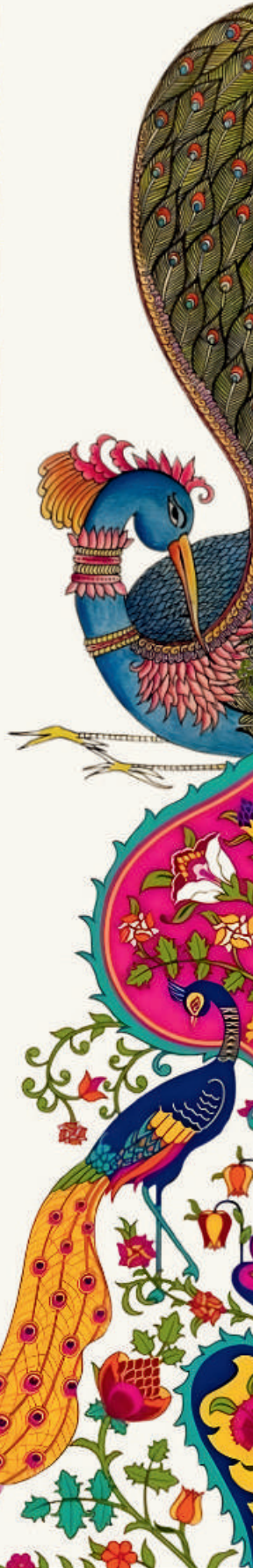
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# PERSONALITY DEVELOPMENT EVENTS

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# DOMAIN EVENTS



# CORPORATE CONNECT

Corporate Connect Club aims to bridge the gap between Academia and Corporate through engaging games.

## STRAT-WARS

This is a game to make your mind sharper. You join an exciting competition where you use simple common-sense ideas to win. You'll do quick, small challenges that need great teamwork, smart thinking, and fast decisions. It helps you become a future leader!

### POC Details:

**Mandar Kulkarni: 9284970102**

**Archi Rathi: 9039351285**

## CORPORATE MAHASANGRAM

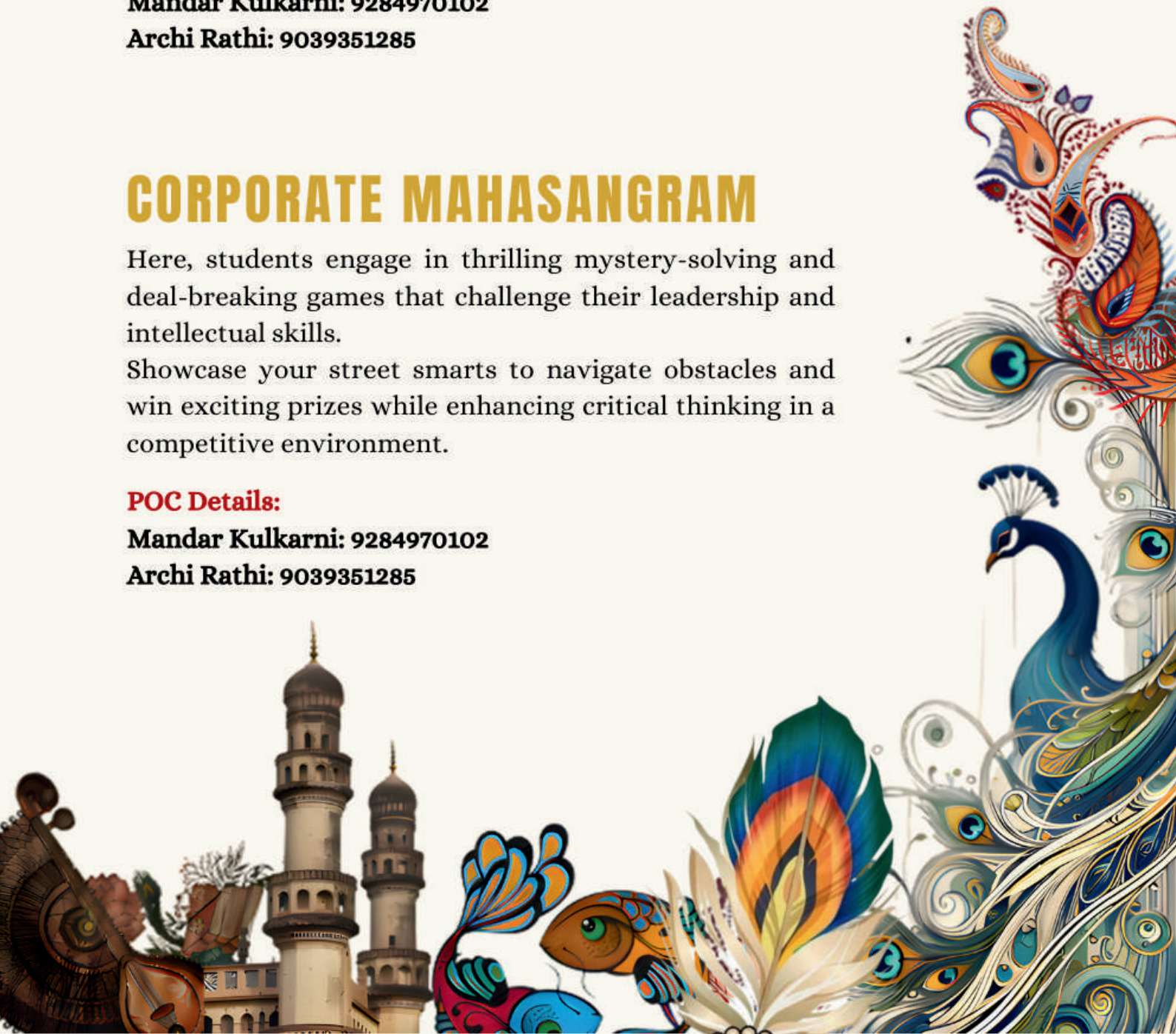
Here, students engage in thrilling mystery-solving and deal-breaking games that challenge their leadership and intellectual skills.

Showcase your street smarts to navigate obstacles and win exciting prizes while enhancing critical thinking in a competitive environment.

### POC Details:

**Mandar Kulkarni: 9284970102**

**Archi Rathi: 9039351285**



# COUNTSHIELD

Countshield is IBS Mumbai's signature club for accounting, banking, taxation and research, where numbers, laws and logic come to life.

## LEGACY OF LAKHS

"Legacy of Lakhs" brings the world of money to life with a thrilling twist where strategy meets spontaneity and every choice shapes your fortune. Dive into a series of dynamic, real-world challenges that test your wit, instincts and teamwork as you compete to build your own legacy, one lakh at a time!

### POC Details:

**Meet Bogam: 9892610207**

**Anushri Nair: 9819949257**



## DATALOGIX

The official Analytical Club of IBS Mumbai.

## BRAINATHON

The day features Fun Fusion, individual agility, challenges, Seat Siege strategic team battles and concludes with Hunt for Swarajya, a six-stage fort-themed treasure hunt ending in the Darbar. Together, they deliver a fast-paced blend of skill, strategy and adventure.

### POC Details:

**Gunjan Bhudeka: 8169309946**

**Tanmay Vinit Deshpande: 7304865890 / 9819209217**

## DECODE FIESTA

The day begins with Techno Trivia, a three-stage relay blending riddles, blindfold navigation and rapid tech decoding, followed by Case Conquest, an intense Excel-driven case challenge demanding precise formulas and sharp analysis. Together, they test teamwork, speed and data-driven problem-solving.

### POC Details:

**Gunjan Bhudeka: 8169309946**

**Tanmay Vinit Deshpande: 7304865890 / 9819209217**



## E-CELL

Empowering young minds with entrepreneurial skills and opportunities.

## BUSINESS BAAZIGAR

Step into the world of global trade with Business Baazigar, an interactive simulation where strategy meets diplomacy! Each team will be assigned a different country and provided with a set of unique commodities. The goal? Trade smartly, negotiate wisely and build your nation's wealth through a series of wars, alliances and opportunity rounds that test your entrepreneurial instincts. At the end of the game, the team with the highest accumulated resources will emerge as the ultimate Business Baazigar!

### POC Details:

**Akshat Gilra: 9610852981**

**Kritika Sharma: 7976536266**

## RITVYU

A series of dynamic and interactive rounds designed to test teamwork, creativity, strategy and entrepreneurial thinking. Each round brings a fresh twist from deception to decision making to destiny.

### POC Details:

**Akshat Gilra: 9610852981**

**Kritika Sharma: 7976536266**

**Disha Trivedi: 9879760603**



# KAIZEN

Developing future industry operation leaders with an integrative approach.

## TAALMEL: SYNCING MINDS, BLENDING ERAS

Get ready for an exciting mix of fun, creativity, and teamwork! Start with the Escape the Era, where every clue brings you closer to breaking free. Then unleash your imagination in Mystery Box Brainstorm, turning surprise items into bold ideas. Trust takes center stage in Minefield, as teammates guide each other through obstacles. Finally, wrap it up with Bid & Blast, a lively test of confidence and quick thinking.

### POC Details:

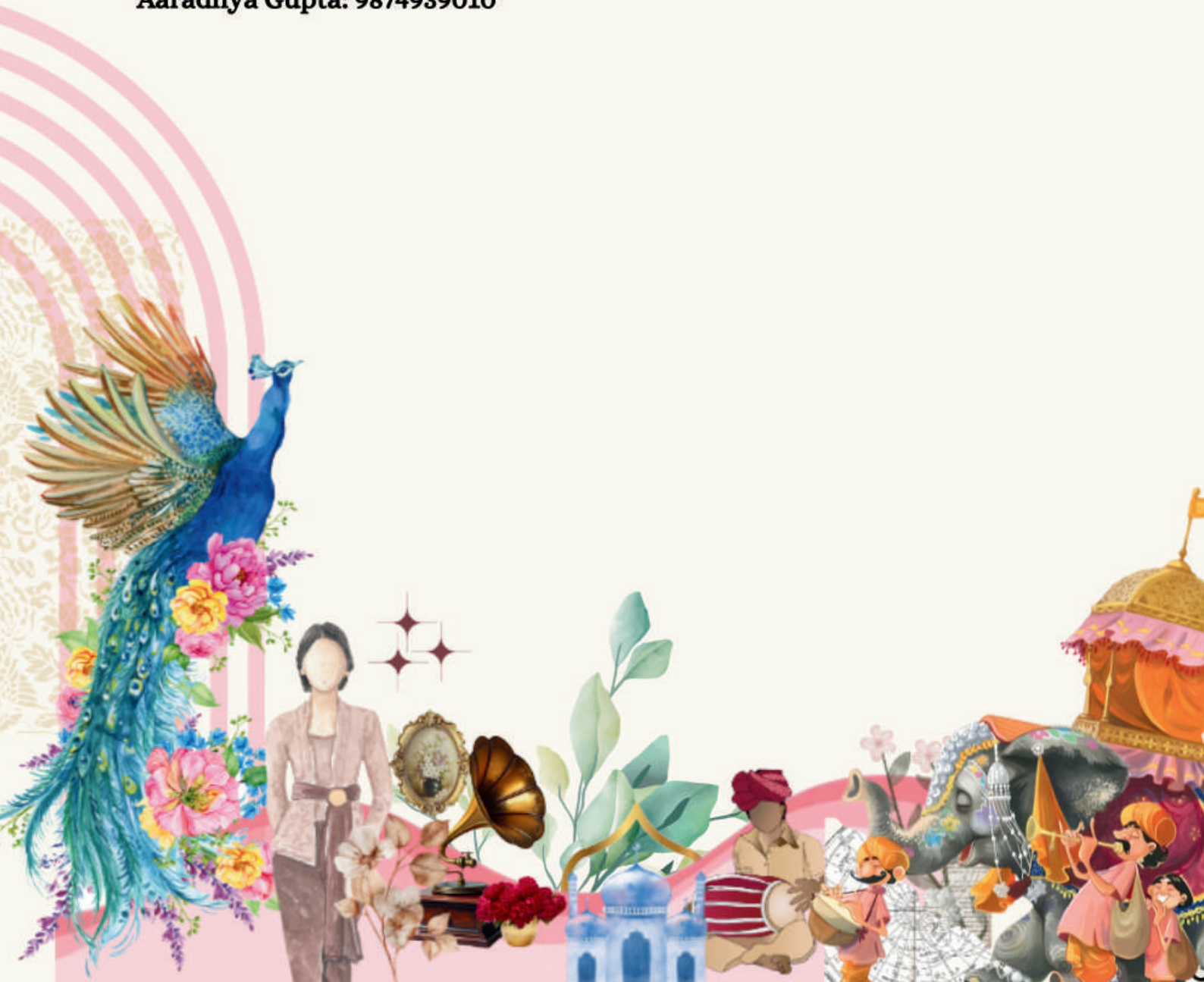
**Parth Jasu: 7558607336**

**Hetansh Shah: 9372641430**



## FINQUEST

**Aaradhya Gupta: 9874939010**



# MARKETING 360°

Branding and Marketing Excellence club.

## SOCIAL IDEATE

Social Ideate is an exciting event that delves into the ever-changing world of modern marketing. It's a thrilling journey that focuses on strategic thinking, aiming to spark your creativity and test your innovation in the wide field of marketing. Get ready to unleash your creativity and think outside the box while exploring the endless possibilities of marketing.

### POC Details:

**Mayur Parihar: 7425045158**

**Sejal Purohit: 8378852494**

## BRANDCAMP360°

BrandCamp360° is your chance to showcase your creativity, reasoning, and management skills, particularly in marketing.

You're invited to show your magic. The focus here is on smart planning, strategic thinking and leveraging your resources while staying in sync with the latest marketing trends and branding strategies. Each team's task is to map out how they'll bring their unique ideas to life in response to the given theme. Let the game begin!

### POC Details:

**Vanshita Jain: 9892179511**

**Devarat Manek: 9011096611**



# MARK-IT

Mark-it, the Experiential Marketing Club! We create events by blending marketing principles, real-time trends and much more!

## रीMARK-रीती

रीMark-रीती brings tradition alive with a trendy twist! Experience fun challenges, creative thinking, and teamwork as classic games meet modern marketing flair. Relive nostalgia, reinvent old brands, and showcase your spark. It's where heritage gets hype, ideas take shape, and creativity wins the day!

### POC Details:

**Ankit Singh:** 8004884699

**Mudra Sawant:** 8830926769



## SYNERGY

Synergy offers a platform to explore and learn about the evolving human resource field.

## VYAPAAR CHAKRA

A thrilling multi-round challenge where teams negotiate to solve puzzles, test memory through rapid recall, and battle it out in a high-stakes final case study. Strategy, coordination, and sharp thinking decide who emerges victorious in this ultimate showdown.

### POC Details:

**Lysandra Monteiro: 9820597385**

**Tanishka Das: 9819334089**

## NITI KSHETRA

A fast-paced challenge where teams bid strategically, answer under pressure, and navigate a series of clever clues and case files.

Each round tests decision-making, accuracy, and teamwork as participants work to stay ahead. Only the most focused and tactical players progress to victory.

### POC Details:

**Neel Rajgor: 7666219534**

**Satvika Basant Puli: 9137973535**



# PERSONALITY DEVELOPMENT EVENTS



## AROGYAM

Arogyam is the Fitness and Wellness Club of IBS Mumbai, promoting physical health, mental well-being, and holistic development.

## PANJA-ਫ਼-DANGAL

“Panja-ਫ਼-Dangal,” by Club Arogyam Fitness, is a lively arm-wrestling contest celebrating strength, skill, and community spirit. The event features two rounds right-hand and left-hand matches with referees ensuring fair play and same-category competition. Winners are crowned Panja Champions, turning the event into a festival of power and sportsmanship that blends tradition with modern athletic values and inspires everyone to unleash their inner champion.

### POC Details:

**Vanshika Bhandari: 9958098682**

**Aditi More: 9028271618**

## I-FOCUS

Official Photography Club of IBS Mumbai.

## VIRASAT-E-SANDOOK

Every participant will start with an equal stash of 2,000 Points your currency for the challenge. You'll then enter a thrilling bidding war for a selection of unique, intriguing, and sometimes bizarre props. The goal is simple: cleverly spend your points to secure the prop you believe will give you the creative edge.

### POC Details:

**Manasvi Chandrana: 9619508020**

**Lavanya Purohit: 6262727261**



## CHHAVI TAMBOLA

Participants will be given a bingo card containing various photo prompts or descriptions (e.g., “reflection,” “shadow,” “a smile,” “something red,” etc.). They must capture original photos matching each description. As they complete photos matching the squares, they mark them off on the card. The first to complete a line, pattern, or full house will be declared the winner!

### POC Details:

**Manasvi Chandrana:** 9619508020

**Lavanya Purohit:** 6262727261

## KRITIV

The Creative Club of IBS Mumbai.

## PAINT YOUR RESUME

Unfold your story in colors! “Paint Your Resume” let participants express their career journey, values, and aspirations through art instead of words. Turn your dreams, strengths, and experiences into vibrant visual masterpieces that speak louder than a traditional CV.

### POC Details:

**Shweta Vishwakarma:** 9326179593

**Jyoti Kumari:** 8581911283



## PARIVARTAN

The Social Entrepreneurship Club of IBS Mumbai.

## MITTI-TRADITIONS THAT GROW

Mitti – Traditions that Grow is a celebration of our roots and togetherness, offering a nostalgic and fun experience through creative, team-based games that blend tradition with modern joy.

### POC Details:

**Mahek Godha: 9867779255**

**Atharva Barai: 9158823732**

## ROTARACT

Rotaract Club where young minds unite to serve, lead, and inspire change. It's a hub of passion, purpose, and people-driven impact. From local acts to global reach we turn ideas into action!

## KHEL KA KURUKSHETRA

The Rotaract Club proudly presents its flagship fun competition, where enthusiasm meets energy and every moment brings a new surprise. Expect laughter, challenges, and a spirit of togetherness that defines the true Rotaract vibe!

### POC Details:

**Dhyana Fatnani: 8320264640**

**Vidhi Darji: 9137423368**



# TARKASH

The official Sports and e-Sports club at IBS Mumbai.

## FLICK FEST (CARROM)

Flick Fest brings together 32 skilled players for a day of intense, strategic carrom battles. The tournament follows a knockout format where only the winners move forward to the next round, leading up to the grand finale. The event aims to promote sportsmanship, precision, and focus while providing a fun and competitive environment for all participants. The matches will be conducted in singles format, and the entire event will be completed in one day. Each game will be timed to ensure smooth flow and equal opportunity for all players.

### POC Details:

**Sk Sudin Gazal: 6296877286**

**Nikhil Khopkar: 7020304238**

## SHOWDOWN OF SURVIVORS (BGMI)

The battlegrounds are set, and the drop zone is unknown. ICFAI Business School, Mumbai welcomes you to the ultimate showdown of survivors. Every drop, every revive and every clutch moment counts with each passing circle. The chaos here can only be handled by the one who stays calm even in the worst situation. Get ready to showcase your talent and make this day a memorable one. Gear up to have “winner winner chicken dinner” with your squad.

### POC Details:

**Ishika Singhi: 6289985119**

**Siddhi Desai: 7738172192**



## EDGE OF GLORY (CRICKET)

Edge of glory is an inter-collegiate underarm cricket tournament, organised by Tarkash – Sports Club of IBS Mumbai, where teams from colleges across Mumbai will compete for the ultimate glory. It is a knockout tournament which means teams will have to win every match to be crowned champions. It is a true test of talent, hard work, grit & resilience.

### **POC Details:**

**Mazin Bagdadi: 7678019037**

**Atharv Mhatre: 9137319657**

## DRIBBLE AURA (FOOTBALL)

Dribble Aura, where passion meets the field in a battle for campus glory. We're calling all football fanatics to form their squads and compete for the ultimate glory in this 5-a-side showdown. This tournament is a true test of teamwork, strategy, and sheer endurance under the lights. Lace up your boots, unite your players, and prepare to be a part of the most awaited sports showdown at IBS Mumbai.

### **POC Details:**

**Yash Thorat: 8591224480**

**Aqdas Dongarkar: 8879010686**



# PERFORMING EVENTS



# BALLADIST

Official Writer's Club of IBS Mumbai.

## SAHITYA SABHA

Club Balladist's annual celebration of poetic brilliance and creative expression! The event unfolds through four exciting rounds: from spontaneous verse-building and poetic duels to emotion-driven performances and a freestyle finale of self-expression. Open to English and Hindi poets, it promises a vibrant stage for imagination, rhythm, and words that move hearts

### POC Details:

**Dhanalaxmi Kaunder: 8879789968**

**Rishabh Porel: 9820052662**

# D-FUSION

The official Dance Club of IBS Mumbai.

## NRITTA NOVA

NRITTA NOVA is an electrifying inter-college dance battle where rhythm meets passion! Step into the spotlight, showcase your best moves, and compete with talented dancers from across campuses to claim the ultimate dance glory.

### POC Details:

**Jayant Karnani: 7595867565**

**Anjani Verma: 9372589813**



## ENVOGUE

Envogue, the official Fashion Club of IBS Mumbai, is a platform where creativity, confidence and couture come together to redefine style with every step on the runway.

## RIWAAYAT

Step into the grandeur of Riwayaat, our group fashion walk celebrating the essence of Indian heritage reimagined through modern silhouettes. Each team will bring alive the spirit of tradition with a contemporary edge blending ethnic elegance, cultural symbolism, and innovative styling. From timeless weaves to trend-forward drapes, Riwaayat is where the runway transforms into a canvas of unity, creativity, and cultural pride.

### POC Details:

**Krishi Jain: 9962639180**

**Eshwarsingh Choudhary: 9324613492**

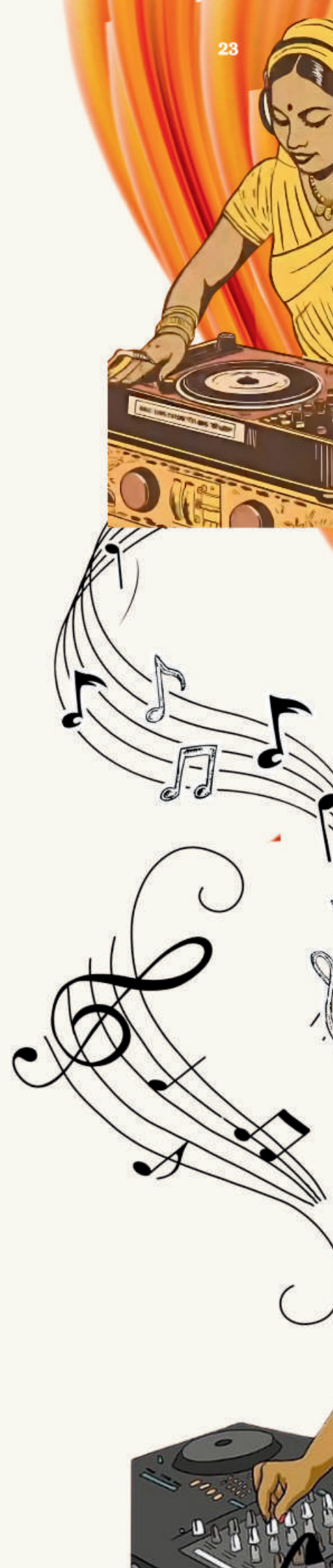
## AVIRA

In this Mr. & Ms. Konflux segment, confidence meets charisma and individuality shines brighter than ever. Participants will compete across three dynamic rounds - Introduction, Talent, and Q&A, showcasing not just their style but also their personality, intellect, and originality. Avira celebrates the modern youth who carry tradition in their roots and trends in their stride embodying elegance, expression, and empowerment.

### POC Details:

**Krishi Jain: 9962639180**

**Eshwarsingh Choudhary: 9324613492**





## SOUNDSTREET

Soundstreet is the official Music Club of IBS Mumbai uniting passion and talent to create unforgettable musical experiences.

## SUR TARANG

“Sur Tarang” celebrates the power of one voice echoing through time. It’s where passion meets purity - a journey of melody that blends heritage with individuality. Each participant becomes the carrier of Virasat, creating ripples of music that flow seamlessly between the traditions of yesterday and the rhythms of today.

### POC Details:

**Samrat Salve: 7304646578**

**Arunima Basu: 8240535717**

## SWAR LEHER

“Swar Leher” is a celebration of togetherness through music. Groups unite to create waves of melody inspired by our Virasat a beautiful blend of rhythm, culture, and creativity. Each performance becomes a tribute to our timeless roots, infused with the vibrance and energy of modern harmony.

### POC Details:

**Samrat Salve: 7304646578**

**Arunima Basu: 8240535717**

# PR COMMITTEE

The official Public Relations Committee of IBS Mumbai.

## PR RALLY

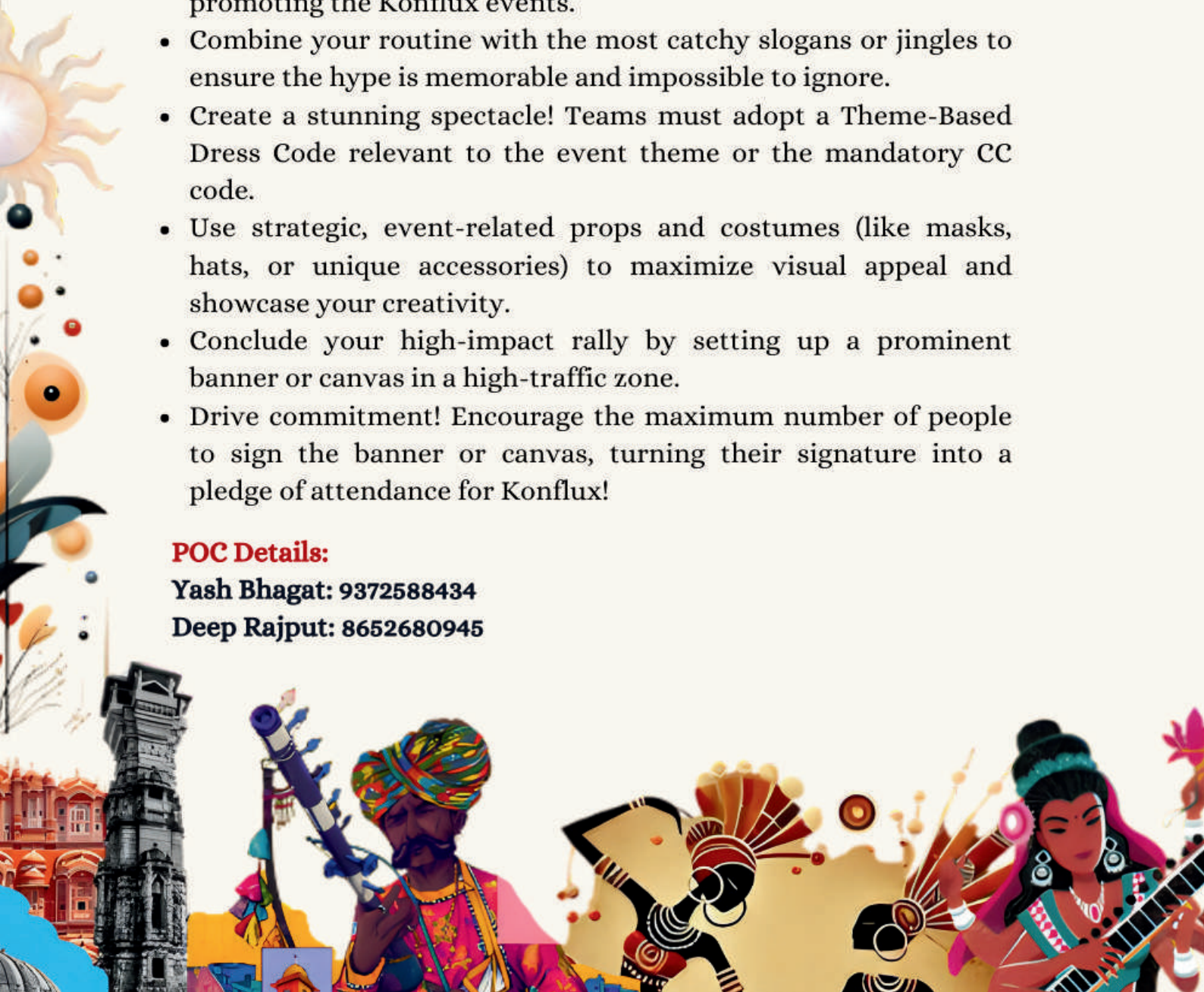
Get ready for the ultimate hype machine! PR Rally is a high-energy, rhythmic takeover where contingents march with drums, flags, and chants to amplify the Konflux vibe. It's your moment to be loud, be creative, and dominate the campus spirit!

- Grab the crowd's attention instantly using live drums, dhols, or other instruments. Bring the energy from the first beat!
- Teams will move dynamically through popular campus locations with high-energy, rhythmic beats and powerful chants promoting the Konflux events.
- Combine your routine with the most catchy slogans or jingles to ensure the hype is memorable and impossible to ignore.
- Create a stunning spectacle! Teams must adopt a Theme-Based Dress Code relevant to the event theme or the mandatory CC code.
- Use strategic, event-related props and costumes (like masks, hats, or unique accessories) to maximize visual appeal and showcase your creativity.
- Conclude your high-impact rally by setting up a prominent banner or canvas in a high-traffic zone.
- Drive commitment! Encourage the maximum number of people to sign the banner or canvas, turning their signature into a pledge of attendance for Konflux!

### POC Details:

**Yash Bhagat:** 9372588434

**Deep Rajput:** 8652680945



# Rules and Regulations

## RULES & REGULATIONS

- Rights to admission are reserved.
- Entry will be given only to a valid current college ID or a current year fee receipt with valid government photo ID proof.
- Unauthorized personnel shall not be allowed backstage.
- Damage to any college property and misbehavior of any kind will be treated as a serious offense.
- Only props mentioned in the prop list will be allowed, props not mentioned in the prop list will be confiscated.
- Carry valuables at your own risk. Konflux team will not be responsible for any damage, loss or theft of your valuables.
- Items deposited are to be collected on the same day (within 12 hours) from deposit counter, near the exit gate.
- Inappropriate items will be confiscated and will not be given back under any circumstances.

**PLEASE REFER TO THE CONFISCATION AND DEPOSITION LIST.**



## DEPOSITION & CONFISCATION LIST

- Sharp objects like knives, blades, cutter, compass, nail fillers, pins, staplers, nail-cutter(s), multiple knives, bottle-openers, scissors, choppers, syringes or injections, etc.
- Metal objects like scales/ruler, thick chain, bike chains, metal knuckles, belts, tool objects, etc.
- Inflammable objects like lighters, match boxes, cigarettes, petrol, kerosene, inflammable oils, alcohol, batteries, vapes, E-Cigarettes, deodorants, etc.
- Drugs, condoms, contraceptives, weapons, crackers, lasers, pointed rings, pointed bracelets, floppies, spray paints, ropes, etc.
- Any other articles which are not included in the above list but is injurious or harmful will not be allowed in the college premises.

## DRESS CODE

**BOYS:** No transparent shirts, no ripped clothes, no slippers/flip-flops.

**GIRLS:** No crop tops, tank tops and transparent clothing, no dresses above knee length (skirts/pants), no deep neck attire, no off-shoulder, no sleeveless tops, no ripped clothes, no slippers/flip flops. Clothes with cuts are not permitted.

**NO CLOTHING WITH RELIGIOUS OR OFFENSIVE TEXT & IMAGES.**

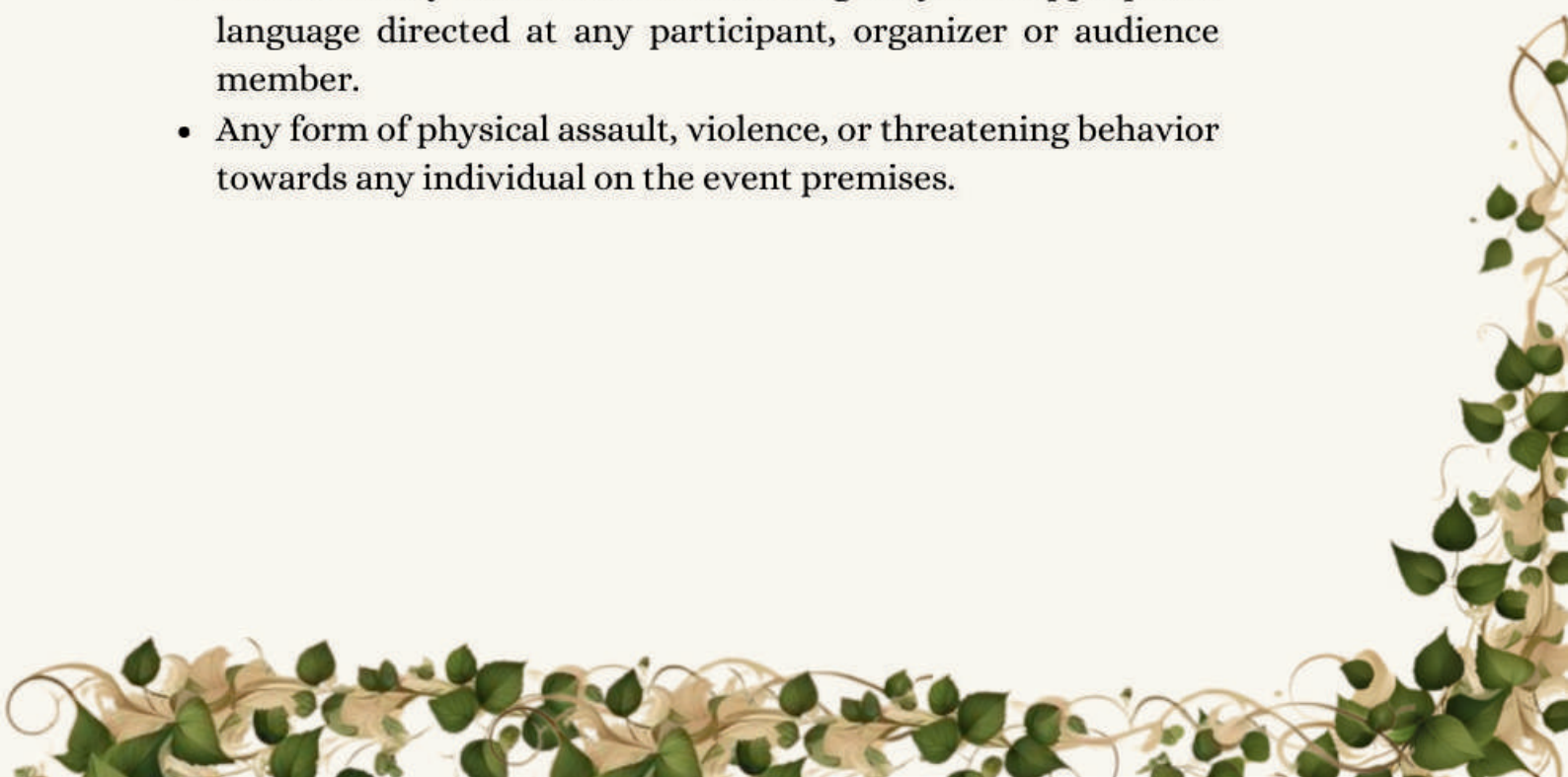


## PUBLIC RELATION RULES

- Every member gets Double PR Points for registering in any event before December 8th, 2025.
- Gain PR points if the entire contingent is present at the reporting time on both days (19th & 20th Dec 2025).
- Get an extra +50 PR Points for chanting/hooting during Flagship Events.
- Gain additional points by including the word 'Konflux' and your theme in your chants.
- Click pictures at the photo booth, post to your Instagram stories, and tag @konfluxibsm and @prcommittee\_ibsm to gain points.
- Extra points are given for a specific, unified dress code.
- Each contingent may bring a mascot according to the college code allotted.
- Points are awarded for participating in both online and offline PR activities.

## NEGATIVE PONTs WILL BE GIVEN FOR

- Chanting, hooting, or any form of disruptive noise or activity during another contingent's performance.
- The use of any abusive, offensive, derogatory, or inappropriate language directed at any participant, organizer or audience member.
- Any form of physical assault, violence, or threatening behavior towards any individual on the event premises.





VIRA



ASAT

# Registration



 [www.konflux.in](http://www.konflux.in)

## Connect with us

 [konfluxibsm](https://www.instagram.com/konfluxibsm)

 [konfluxibsm](https://www.facebook.com/konfluxibsm)

 [Konflux.pr.ibsm@gmail.com](mailto:Konflux.pr.ibsm@gmail.com)

**For Registration, Kindly Contact:**

**Samruddh Bagadia: 8779487536**

**Piyush Sharma: 9579248238**

**Address:**

**Hiranandani Knowledge Park,  
Opp. Hiranandani Hospital,  
Off Technology St, Powai,  
Mumbai, Maharashtra - 400076.**